

MGT 346

Immersive Business: AI, VR, and the Future of Work

**Walk into your next interview
with a project you built.**

Create an app, prototype, or technology solution
to a business problem connected to your interests.

**Show your solution in a job interview.
Explain the problem, testing, and what you learned.**



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AI and VR you can put to work

Build apps with AI

Turn an idea into a working app or prototype.

Use ChatGPT more effectively

Business class ChatGPT service and vibe coding free

Work together in VR

Explore shared virtual spaces for business collaboration.

The background of the slide is a photograph of a large, multi-story brick building at night, identified as the L. William Sedran Center. The building has many lit windows and a prominent arched entrance. Overlaid on the right side of the image is a large, three-dimensional wireframe cube. The faces of this cube are composed of numerous smaller, semi-transparent squares in various shades of blue and white, creating a digital or data-like effect. The overall lighting is dark, with the building's lights providing a warm contrast to the cool blue tones of the digital overlay.

MGT 346

Support seven days a week

Extensive guidance from the professor
Help from a teaching assistant
Collaboration with classmates

MGT 346 is a three-credit elective.
Ask your advisor how it fits your degree.

Make your next elective an investment in your career.